



# IMS Group of Institutions

25 Years' Glorious Journey of Developing Technocrats

Institute of Management Studies (IMS) was established in 1990 by a few 'edupreneurs' to impart value-based education in a thought-provoking environment for the overall development of the students. The IMS Group of Institutions have achieved several milestones and have been ranked consistently among the top most institutes of India, by several rating agencies



Over the last three decades, infrastructure, faculty strength and innovation in government-run technical institutes have deteriorated due to financial constraints and bureaucratic processes. IMS has been consistently maintaining its quality of technical education with equal emphasis on theoretical concepts with practical applications in addition to value-added programmes to provide the students with additional skills beyond the curriculum as well as employability skills. The contribution of the IMS Group to the society through its several programmes is acknowledged in the academic fraternity.

IMS Group of Institutions includes three different campuses: Institute of Management Studies, Ghaziabad, IMS Engineering College, Ghaziabad, and IMS Ghaziabad (Adhyatmik Nagar Campus).

### INSTITUTE OF MANAGEMENT STUDIES, GHAZIABAD

Keeping the glorious legacy of 25 years in academic excellence, IMS Ghaziabad was established in 1990 with a dream to bring transformational change to society with regard to higher education in India and abroad. The PGDM course offered by IMS Ghaziabad has been awarded the MBA equivalent status by the Association of Indian Universities (AIU) and AICTE.

#### Improving employability quotient:

To enhance the employability quotient of students, IMS Ghaziabad regularly conducts various certification training programmes such as MS-Suite by Microsoft, Placement Readiness Enhancement Programme (PREP) through Winning Mantra, Banking and Finance by BSE, Training programme on Sales and Negotiation Skills and Seminar on Economic Outlook by CMIE.

#### Three-pronged focus:

With the three-pronged focus on academic quality, corporate interface and holistic development of the students through synergic platforms such as Alumni Talk Series and Corporate Interface Series, IMS accentuates industry interaction through CCDR to impart quality training to corporate clients and through CIIE to inculcate entrepreneurial culture among students.

### IMS ENGINEERING COLLEGE, GHAZIABAD

IMS Engineering College was established in 2002. Since then it has been imparting quality technical education in a competitive and an innovative environment with 100% placement assistance. The institution is known for its state-of-the-art infrastructure, in-campus hostel facility for 2,000+ students in a fully CCTV-secured and safe campus. Excellent technical training and value-added courses are imparted by a team of experienced and young professionals. The institution has made excellent progress in placing students in reputed national and multi-national companies with multiple offers.

#### FDP/conferences/seminars:

The institute has been regularly organizing FDPs, international and national conferences/seminars to make the faculty and students aware of the recent updates.

#### Strong research orientation:

Faculty members have published papers in journals of international and national repute. TBI (Technology Business Incubator) is established to develop entrepreneur skills among students.

### IMS GHAZIABAD (UNIVERSITY CAMPUS)

IMS University campus offers undergraduate and postgraduate programmes affiliated to CCS University, Meerut. Courses of study leading to Bachelor's degrees are offered in Business Administration, Computer Application, Journalism and Mass Communication, Biotechnology (Hons.), and Master's Degree courses are offered in Microbiology and International Business.

#### Focus on competitive examinations:

Regular sessions are organized for preparation of competitive exams/entrance exams for higher studies and jobs.

#### Dedicated corporate connect cell:

The institute has a dedicated Corporate Connect Cell - NIYOJAN.

#### Academic alliance with Microsoft:

The institute has a strategic academic alliance with Microsoft to provide training to the students.



### CERTITUDES

- Ranked 9th in India amongst 'Outstanding Engineering Colleges of Excellence' by GHRDC-2015
- 'Best Engineering College with Highest Placement Record from NCR (Ghaziabad)' in 14th All India Excellence Award - 2014

### BEACON OF TOMORROW

- IMS Engineering College stands out among the top-most professional colleges of India.
- Its superior infrastructure, highly innovative approach, and rigorous trainings with maximum number of placements in top corporates make it a preferred college in the country.